

BAKO ABDULLAH

Information Systems Engineer



Mobile App Developer | IT Support | Video Editor & Colorist & Designer | Creative Ideator

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Youngest in a house where everyone else talked over my head taught me to pay attention and figure things out myself — that's stuck with me. It's why I've built real skill across both technical and creative work: developing mobile apps, keeping systems running as IT support, and shooting/editing/color-grading video as a designer. Different tools, same instinct — understand how something works, then make it work better.

AREA OF EXPERTISE

- Flutter Development
- Programming Languages
- API Integration
- Code Review & QA
- App Store Deployment & Publishing
- PC Troubleshooting & Repair
- Microsoft Office Suite
- Systems & Hardware Support
- AI Tools & Prompt Engineering
- Data Analysis & Reporting
- Social Media Managment
- Premiere Pro & After Effects
- DaVinci Resolve & Coloring
- Photoshop, Illustrator
- Creative Concept & Storyboarding
- Content Writing & Planning

KEY ACHIEVEMENTS

- Mobile App Development.** Independently designed and developed "ناوه‌کانی خوا" (Names of Allah), a Kurdish-language mobile app now live on app stores with potential 1,000+ users. [Android Version](#)
- Social Media & Marketing Management.** Managed social media, content design, video, and Meta Ads for a local bookshop in Erbil (Amazon Bookstore) — grew following by 25%+ and increased online order sales by 50%
- Creative Recognition — Medico 2026.** At Medico, a 4-day medical event in Erbil, produced the highest-performing video (views and engagement) of the event, with color grading that stood out above content from professional agencies.

PROFESSIONAL EXPERIENCE

Co-Founder — Boshaaeye

2026 – Present

- Co-founded Boshaaeye, a full-service digital marketing and content agency in Erbil delivering in-house video, branding, and digital marketing for local businesses
- Lead creative direction and post-production editing for all client content — short-form video, motion graphics, and branding
- Drive business development — meeting with prospective clients (dental centers, cafés, restaurants) to pitch services and secure new partnerships
- Co-developed "The Gravity," the agency's flagship strategic audit and roadmap offer, serving as the entry point into retainer client relationships
- Operate across Kurdish, Arabic, and English to serve a diverse regional client base

Freelance Videographer & Editor

2024 – 2026

- Produced short-form video content end-to-end — planning, recording, editing, and delivery — for clients including Tishk International University, medical clinics, and Lezan Group
- Typically led content planning in addition to production, shaping concepts based on client needs
- Delivered event coverage for Tishk International University events, regularly reaching 100K+ views per video

Social Media & Marketing Manager (Part-Time) — Amazon Bookstore

2023 – 2024

- Independently managed end-to-end social media presence across Instagram, Facebook, and TikTok, 6 days a week
- Planned and produced content including product posts, promotions, and event coverage
- Designed all visual content and video, including editing and color grading
- Created and managed Meta Ads campaigns end-to-end — targeting, budget, and creative
- Grew social media following by 25%+ and increased online order sales by 50%
- Operated largely independently, owning strategy and execution with minimal oversight

Family Business Support — Stationery Shop

2017 – 2022 (Intermittent)

- Assisted with day-to-day shop operations including sales, customer service, and cash handling
- Managed inventory — stock organization, tracking, and restocking as needed
- Took on increasing responsibility over time, eventually handling shop operations independently during peak periods
- Gained early, hands-on experience in responsibility, time management, and customer-facing work

INTERNSHIPS

IT Support Intern — Shahidan Qaladze Teaching Hospital

July 2025 – September 2025

(University Internship)

- Provided hands-on IT support across hospital systems, including troubleshooting, hardware setup, and technical maintenance, 4 days/week
- Trained hospital staff on software and systems usage, improving their ability to resolve minor issues independently
- Gained practical experience applying IT support skills in a real-world healthcare environment

EDUCATION

Bachelor's Degree in Information Systems Engineering

2022 - 2026

Erbil Polytechnic University (EPU)

- Completed multiple academic and personal projects throughout the program, spanning software development, systems analysis, and mobile application design

ADDITIONAL INFORMATION

- **Languages:** Kurdish (Native), English(Advanced), Arabic(Beginner).
- **Certifications:** Flutter & Dart - The Complete Guide by Maximilian Schwarzmuller.